(NCC) FINAL EXAM

ANS 1 :- A design is a plan or specification for the construction of an object or system or for the implementation of an activity or process, or the result of that plan or specification in the form of a prototype, product or process.

ANS 2 :- 1 . use a relevant tag line according to brand

2:- pick a relevant color scheme for advertising poster designing

ANS 3 :- 1.Verbal communication strategies

2.NON Verbal communication strategies

3. Visual communication strategies

ANS 4 :- massage

ANS 5 :- elements :- source ,sender, receiver

Agents :- sites ,massages

ANS 6 :- D

ANS 7 :- Identifying a target market helps your company develop effective marketing communication strategies. A target market is a set of individuals sharing similar needs or characteristics that your company hopes to serve. These individuals are usually the end users most likely to purchase your product.

ANS 8 :- C

ANS 9 :- rules of thirds (POWER AXIS)

ANS10 :- true

ANS 11 :- true

ANS 12 :- true

ANS 13:- e)

ANS 14 :- unity

ANS 15 :-

ANS 16:- 1) yellow 2) magenta 3)cyan

ANS 17:-equal mix of two primary colors produces a secondary color

ANS 18 :- B

ANS 19 :- it turns into grey shades

ANS 20 :- complimentary color

ANS 21 :-by changing the tint of color

ANS 22 :- true

ANS 23 :- A ) 4

B) 12 and 2

C) 2,3 and 1